

290 - G Harper Boulevard, Moultrie, GA 31788 (229) 985-1968 www.sunbeltexpo.com

December 1, 2018

Dear Calico Vendor,

Thank you for your interest in joining us for the upcoming Calico Arts and Crafts Show. No matter if you've been with us for many years or are a new applicant, we hope to have the opportunity to work with fine artisans and crafters in a multitude of mediums. If you've been with us at Calico before, you now that we work extremely hard to provide a unique opportunity for our vendors and visitors alike. Therefore, I want to highlight a few updates to the way our application process changed for the Holiday Show and will continue to work in the future. Please read the application, rules, and regulations carefully before applying or arriving for your next Calico Show.

A few things to note include:

- Calico Spring and Calico Holiday are two separate shows. While we do everything possible to put you in the same spot that you were in for Calico Spring 2018, there is no guarantee. If you would like to move spots, we need to know that. There is not a bad location. What many like, others don't. It is all based on personal preference; therefore, if you have a preference, please let us know on your application. However; remember, we do the best we can to accommodate everyone.
- ALL vendors, returning and new, must submit creation, finished product and booth set-up photos for ALL products you intend to sell at the show. If we don't approve it in advance, you CANNOT sell it. It is preferred that you email these to info@calicocrafts.com when you mail your application.
- Subleasing of a booth is NOT allowed. We must have a completed application for all crafters.
- Notice booth space dimensions noted on the application. Prepare your set-up accordingly.
- Vendors receive complimentary badges to get in the gates. New for 2019, you will receive 2 badges for one booth, 4 badges for two booths, and 5 badges for three booths or more.
- Considering your booth space, remember that the aisles are for the shoppers. Be respectful of all shoppers and other vendors located near you by not clogging the aisles while encouraging visitors to smell, taste, or sample an item.
- Friday set-up ends promptly at 7:00 pm. Please arrive in time to complete your set-up and be out of the building by 7:00 pm.
- The Sunday morning devotion for the Holiday Show was well received. Plan to join us again for this time of reflection at the Spring Show.
- No pets are allowed. Make arrangements for your pets before you leave home.

Again, we appreciate your support of the Calico Arts and Crafts Shows. Calico Holiday was a huge success – we had the largest crowds to date! We look forward to working with each of you while continuing to protect the integrity of the show by closely monitoring the rules and regulations of the show. Please, do not hesitate to reach out to me by phone or email if you have any questions. See you in March!

Sincerely,

Becca Turner Coordinator, Calico Arts and Crafts Shows



2019 Application **Due by January 5th**

www.calicocrafts.com info@calicocrafts.com (229) 985-1968

OFFICE USE ONLY						
Date Received:						
Pictures Received:						
Previous Location:						
2018 Location:						
□NEW						
CK or MO #/Amt						
CC Auth #						

6		0							
Applicant Name:		Last Name	Fir	st Name					
Company Name: (if applicable) Mailing Address: City, State, Zip: E-mail Address:									
Website: (if ap	plicable)								
Phone:		Primary Number Cell N					Number		
Have you parti	icipated ir	n a Calico shov	v before? □	Yes □ No	If yes, lis	t most re	cent show 8	& year:	
Do you have a	Business	Facebook or E	tsy Page? [□ Yes	□ No I	If yes, ple	ase list URL	(s) below.	
1				2					
Booth Space F	ees								
Location				Quantity		Pri	ice	Amount	
		et wide by 8 fe ot fit in ONE in				x \$	3130.00		
Outside Sp	pace 12 fo	eet wide by 12	≥ feet deep			x \$	\$130.00		
Table	6 foot lo	ong				х	\$5.00		
Chair						х	\$2.00		
Name Badge		tional Badges Req ed per booth up to				х	\$5.00		
Late Fee	per booth	after January 5 (i	f space permits)			х	\$25.00		
							Tot	al	
Payment Infor	mation (d	circle one)	CHECK		CREDIT C	ARD		MONEY ORDER	
Card Number				Ex	Expiration Date			Security Code	
Is name and a	<mark>ddress for</mark>	credit card sa	ıme as mailing	address? If	not, pleas	se provide	:		
Name (as it ap	pears on	card)							
Address									
City/State/Zip									

Sumbelt Agricultural Exposition / Calico Arts & Crafts 290-G Harper Blvd.

Moultrie, GA 31788

NON-PROFIT ORGANIZATION U.S. POSTAGE PAID MOULTRIE, GA PERMIT NO. 319

BC 9305 04/18



Spring Arts and Crafts Show

Saturday, March 16, 2019: 9 a.m. – 5 p.m. Sunday, March 17, 2019: 10 a.m. – 4 p.m.

Applications, Both New & Returning, are due by January 5
Acceptance Letters will be mailed February 1

The Calico Arts and Crafts Show is a one-stop shopping extravaganza for Southwest Georgia and the surrounding area. The show has become an established, highly anticipated event held each March and November. The Calico Shows are held at Spence Field in Moultrie, Georgia, just 4 miles Southeast of Highway 319 on Highway 133. Television, radio, flyers, newspapers, magazines and social media advertise the shows. Don't miss the opportunity to be part of the excitement, profit and fun!

Please read over the entire application carefully before applying. The application deadline for Calico Spring is January 5.

Please make sure that you complete and sign your application and include payment. Completed applications and payment do not guarantee a space at Calico. Applications, including returning exhibitors, returned after the deadline will not be given preferential space consideration. The exceptional quality of the arts and crafts is ensured through a jury process, which receives approximately 500 applications from not only local craftsman, but creative artisans from across the country. All applications are included in the jury process. If for some reason you are not accepted for the show, your space fee will be refunded to you.

Thank you! We look forward to receiving your application. Calico Management Team

M Important Dates:

- •January 5 Deadline for receipt of completed applications and payment returning exhibitors turning in application after this deadline will not be given same space consideration
- February 1 Notification of acceptance/rejection will be mailed to applicants
- •February 15 No money refunded after February 15

Application and Processing Procedures

- 1. Each application, **new and returning vendors**, must be accompanied by:
 - a. Payment for all fees
 - b. Four (4) photos (minimum) including one (1) of your booth set-up, two (2) of your craft and one (1) of you creating your craft. Photos should be representative of the work you wish to sell at the Calico Show. You must sumbit recent photos of creation and final product of all items sold in your booth.
 - c. A completed and signed application
- 2. High resolution, digital images can be submitted via e-mail to: info@calicocrafts.com. Note: Jurying Committee if necessary may request additional photos of creation process. Jury decisions are based on your photos and information provided on your application form. Please send the best photos you have available. Your photos are an important factor in your acceptance/non-acceptance to the show.
- 3. Acceptance or Non-Acceptance letters will be mailed by February 1, 2019. Acceptance or Declines will not be confirmed or discussed by telephone. All decisions of the jurying committee are final. The jurying committee will have final approval on all acceptance/declines, placement and reserves the right to remove misrepresented or inappropriate materials from the show.
- 4. Applications must be postmarked on or before: January 5. This applies to returning exhibitors no space consideration will be given to those applications received after the January 5th deadline.



Rules and Regulations

- 1. Selection is based on quality and skill in workmanship, original and creative ideas as well as attractiveness of booth display.
- 2. All arts and crafts media are eligible.
- 3. Items submitted must be the original work of the artist or craftsman applying. Items not created by the exhibitor or not in the category for which applied will not be permitted in the show.
- 4. This show is promoted as an arts and crafts show, not buy/sell. Resale of wholesale items **IS NOT** permitted and will result in immediate dismissal without refund. No manufactured, imported items, mass-produced items or kits will be allowed.
- 5. Artists can only display work that has been juried.
- 6. The jurying committee will assign all spaces and honor any space request, whenever possible, based on availability.
- 7. Exhibitors must have enough stock for the entire show. They must be on time and stay for the duration of the show. Booths cannot open late or close early at any time.
- 8. No refunds due to rain or any other inclement weather situations will be issued.
- 9. Cancellations by applicant after February 15 will result in a loss of all fees. Withdrawal at any time must be in writing and signed by applicant to be official and remain in good standing. Emails are acceptable.
- 10. Exhibitors are responsible for collecting, reporting and paying Georgia State/County Sales Tax on all sales (8%). Forms provided by the Georgia Department of Revenue will be included in your packet that you pick up at registration.
- 11. Booths may not be dismantled before 4:00 p.m. on Sunday. No early breakdown is permitted.
- 12. Booth spaces are 10 feet wide by 8 feet deep (indoors) and 12 feet wide by 12 feet deep (outdoors). All displays, transactions and activities must be confined to exhibitor's assigned space. Signs, tents, canopies or any other part or display may not extend over or into walkways. Booths must be kept neat in appearance and not distract from neighboring displays. This will be strictly enforced.
- 13. Overnight security is provided Friday and Saturday nights. Management provides after hours security for exhibit area with the understanding that Calico Arts and Crafts Show is not, and will not be responsible in any way for loss or damage to exhibitor's property. Exhibitors are responsible for their own personal and property liability.
- 14. **Pets are not allowed in the exhibit grounds**. Please plan accordingly. No alcoholic beverages, no profane language or lewd conduct will be tolerated.
- 15. The show staff does not keep change on hand for the exhibitors. Please be sure to prepare for this before arriving to the show.

Categories (at least one category must be selected) Refer to the category list below to complete category section of application. Exhibitors may only show and sell work from the category in which they have been accepted. Any items of work not listed on the application, not acceptable, and/or not created by the exhibitor may be removed from your booth and jeopardize future participation in show.								
All vendors, new or returning, are required to submit photos. (see application procedures)								
 □ Accessories (hair bows, scarves, handbags, hats) □ Artwork (drawings, paintings, mixed media) □ Artists Prints & Unlimited Reproductions □ Bath (soap, lotions, personal care items) □ Candles □ Clay (ceramic, pottery, porcelain) □ Clothing, Adult □ Clothing, Children □ Dolls (fabric, fiber, porcelain, etc) □ Fabric (sewing, quilting, crochet, knitting, weaving, cross stitch, needlepoint) □ Floral (arranged, dried, live, silk, wreaths) □ Food Gifts (must be sealed in decorative packaging) □ Food Mixes (require additional preparation for consumption) □ Furniture – Finished (painted/stained, lawn and garden, child size) □ Furniture – Unfinished 	 □ Games/Toys □ Glass (blown, cut, fused, mosaic, stained) □ Herbal (soaps, potpourris, oils) □ Jewelry (beads, glass, metals, semi precious stones) □ Leather (accessories, bags, clothing, belts) □ Metal (forged, punched, sculpture, aluminum, iron, pewter, yard art) □ Miscellaneous □ Musical □ Paper (calligraphy, scrapbooking, books) □ Photography □ Plants □ Primitive □ Seasonal □ Wood – Finished (painted, stained, household, lawn and garden) □ Wood – Unfinished □ Other 							
I would like the same space as previous Spring show. ☐ Yes (Application must be received by January 5 for same location.) Space Requests: We will make every effort to satisfy special received.	.)							
Signature: A signed application certifies that you understand, accept and agree to abide by a package. The applicant (and partners) hereby agree to defend, indemnify and he agents, successors and assigns from and against any and all claims, demands, and all claims,	old harmless Calico Arts and Crafts Show and the City of Moultrie, their officers,							
arising out of or by reason of any act or omission of the second party or its ager under this agreement. The second party understands that Calico Arts and Crafts which may be located on the above described premises. For and in consideration shall be subject to acts of God or any condition or circumstances beyond the con	nts in the performance of the rights, duties and obligations of the second party Show assumes no responsibility or liability for any property of the second party, n of permission to participate in Calico Arts and Crafts Show the specified above							

the occurrence of such event, shall have the right to terminate this agreement without the liability of nature.

Please enclose all application material and signed application – incomplete applications will not be juried. Submit to: Calico Arts and Crafts Show • 290-G Harper Boulevard • Moultrie, Georgia 31788 info@calicocrafts.com